



UI/UX

# Esmâ Nur Ertay

U I / U X  
D E S I G N E R

User-centered UI/UX Designer skilled in transforming complex challenges into simple, engaging digital experiences within Agile environments. Advanced expertise in Figma, prototyping, and scalable design systems. Combines analytical thinking with creativity to deliver impactful results

## İLETİŞİM BİLGİLERİ



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## SKILLS

Wireframing, High-Fidelity & Low-Fidelity Prototyping, Interaction Design, Visual Design, Responsive & Mobile-First Design, Figma (Design Systems, Components, Auto-Layout), User Research, Usability Testing, Persona Creation, User Flows, Journey Mapping, Information Architecture (IA), Agile/Scrum Methodologies, Cross-functional Teamwork, Design Thinking, Rapid Prototyping, Basic HTML & CSS, Accessibility (WCAG Standards), Style Guides & Design Systems, Problem-Solving, Analytical Thinking, Creativity & Innovation, Communication, Empathy, Attention to Detail, Adaptability

## EXPERIENCE

Tarvina Yazılım Teknolojileri  
2024 | 2025

Yazılım.xyz  
2025 | Project Based

Airlab  
2025 | Project Based

Freelance  
2024 | Present

## EDUCATION

Ataturk University - Associate Degree  
Child Development

Ataturk University - Undergraduate  
Business Administration

## LIVE PROJECTS

airlabmonitoring.com.tr → dashboard + mobile app  
emsalgayrimenkul.com → web + dashboard  
tarvina.com → web, dashboard, mobile app  
baleriondefence.com → web + dashboard  
tarvip.com → web, dashboard  
esmanurertay.com → web  
sonayyatirim.com → web  
evim app → mobile app  
airlab.com.tr → web